



How much did the Yellow Pages cost you last year?

Did it pay off for you?
This year, sign up for...

Winning the Yellow Pages War

Learn:

Why most Yellow Pages ads fail • What people look for in the Yellow Pages • How to decide if you really need the Yellow Pages • How to avoid the biggest mistakes Yellow Pages advertisers make • How to choose the right directory for your business • How to create Yellow Pages ads that generate more calls • How to get ready to talk with your Yellow Pages rep • and more!

Where: 330 S. Whitney Way, Suite 201 training room

When: Choose the time and date that fit your schedule:

Tuesday, June 30 • 8:30am - noon

Tuesday, June 30 • 5:30 - 9:00pm

Wednesday, July 1 • 1:00 - 4:30pm

Only \$95 for the smartest 3½ hours you'll spend this year!

Seats are limited. Reserve yours by calling 218-9005

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